

## **Application Data Sheet**

### **Application Information**

Application Type::	Regular
Subject Matter::	Utility
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	None
Sequence submission?::	None
Computer Readable Form (CRF)?::	No
Title::	SYSTEM AND METHOD FOR MANAGING AN ADVERTISING CAMPAIGN ON A NETWORK
Attorney Docket Number::	08226/000S141-US0
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	Fig. 1
Total Drawing Sheets::	10
Small Entity?::	No
Petition included?::	No
Secrecy Order in Parent Appl.?::	No

### **Applicant Information**

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Ravi
Family Name::	Raj
City of Residence::	Los Altos
State or Province of Residence::	CA
Country of Residence::	US
Street of mailing address::	1839 Fallen Leaf Lane
City of mailing address::	Los Altos

State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 94024

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Bhavesh  
Family Name:: Mehta  
City of Residence:: Cupertino  
State or Province of Residence:: CA  
Country of Residence:: US  
Street of mailing address:: 7569 Bollinger Road  
City of mailing address:: Cupertino  
State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 95014

#### **Correspondence Information**

Correspondence Customer Number:: 07278

#### **Representative Information**

Representative Customer Number:: 07278

#### **Assignee Information**

Assignee name:: Yahoo! Inc.